



A suite of medication management solutions for quality patient care

Drug information technology for 21st century healthcare

Elsevier offers a complete suite of drug information databases and decision support solutions for healthcare institutions, physicians, pharmacists and nurses. With a commitment to excellence in product quality, innovation and customer service, Elsevier is your trusted ally in delivering...

- Efficient and accurate answers to all types of drug information questions
- Enhanced patient care and safety through informed prescribing decisions
- Improved drug therapy outcomes
- Cost savings due to optimal drug selections and better outcomes
- Enhanced workflow productivity
- Regulatory compliance

Relevant, actionable answers for rapid yet careful decision-making

Alchemy from Elsevier is an integrated drug database and drug decision support engine that fulfills the evolving medication management needs of today's complex healthcare systems and applications with the most current and accurate data.

Alchemy drug decision support uses advanced technology to evaluate each patient's complete drug regimen and deliver clinically significant alerts. When potential problems are identified, Alchemy is there to help clinicians make fully informed decisions for optimal medication safety and patient care.

"Integrating Alchemy into our system has been nothing but smooth sailing. Once again, congratulations on a fantastic job on the product!"

Mihir Desai, Director of Product Development,
ChainDrugStore.Net / CommunityDrugStore.Net
Alexandria, VA

Drug information solutions to meet the most pressing healthcare challenges

Elsevier's suite of medication management solutions also includes...

- **Clinical Pharmacology and Clinical Pharmacology Mobile**
Our point-of-care drug reference provides actionable information to save clinicians time and effort while driving the best possible clinical outcomes. New for mobile devices!
- **EMPOWERx**
This e-prescribing tool offers providers integrated patient data, drug information and formularies in real time, facilitating adherence to government and payor-based initiatives while reducing fraud, abuse and miscommunication.

continued >>>

**GOLD
STANDARD
ELSEVIER**

Learn more at: www.GoldStandard.com

Just-Right Answers. Relevant Alerts. Optimum Drug Management.

Knowledge for Advancing Healthcare

Drug information solutions to meet the most pressing healthcare challenges - Continued

- **Clinical Measures**

This intervention documentation and reporting solution raises awareness of the economic impact pharmacists have on healthcare costs.

- **ToxED**

The solution for poisoning and drug overdose emergencies provides actionable information to guide point-of-care decisions in critically demanding situations.

- **FormChecker**

This hospital formulary management and communications system allows you to publish and update formularies, guidelines, alerts and other pharmacy-related information effortlessly.

- **MedCounselor**

Consumer drug information modules educate your patients about their medications, drug interactions and drug identification, for improved compliance and medication safety.

- **OnFormulary**

This health plan formulary reference database dramatically reduces time spent selecting the right drug, for improved patient service and staff productivity.

GOLD
STANDARD
ELSEVIER

Learn more at: www.GoldStandard.com